



## Red BMW BMW Vermelho

Directed by Reinaldo Pinheiro and Edú Ramos / 2000 / 20'  
Color

### + Selling Points

- Awarded at Gramado Festival (Brazil), Brazilian Film Festival (Miami) and Damascus International Film Festival

### Synopsis

Un unemployed man living in a shanty town on the edge of São Paulo wins a red BMW in a contest and sees his life turn sour.

Stage of Production: Completed

Cast: Otávio Augusto, Denise Weinberg, Márcio Ribeiro, Brian Penido, Milton Levy, Fabiana Almeida, Gabriel Priolli, Henrique Stroetter, Giba Cucciana

Genre: Comedy

Language: Portuguese Subtitles Available: English / Spanish

Territories Available: All territories

Awards: Best Art Direction at Gramado Festival (Brazil) / Best Film at São Paulo International Short-Film Festival (Brazil) / Best Short-Film at Havana Festival (Cuba) / Best Short-Film Public Choice Awards – Brazilian Film Festival of Miami (USA) / Best Actor Brazilian Film Festival of Miami (USA) / Golden Prize at Damascus International Film Festival (Syria)

Production Company: Sequência 1. The company was created in 1992 by Reinaldo Pinheiro, who is the producer and also the director and screenwriter of several projects.

About the director: Reinaldo Pinheiro was born in São Paulo and is graduated in Social Communication, with masters degree in cinema and video. He was a special student of Jean-Claude Bernadet at the School of Arts and Communications from the University of São Paulo in 1981. After a research trip in the areas of cinema and video in Spain, in 1981, he started working as of 1983, already in Brazil, as a screenwriter and director of advertising films and institutional videos. He has directed different short-films, such as *Would you dance with me?* (VT, 13 min., 1985), *More Light* (35 mm., 14 min., 1987) and *Something in Common* (35 mm., 10 min., 1999), selected and awarded at different festivals.

### ADDITIONAL INFO

Market History: The film has been sold to TV Channels, such as Danish Broadcasting Corporation, YLE Television and HBO Latin American. The film has also been sold to some airline companies, like Northwest Airlines.

Festival History: Toronto Cinema Festival (Canada) / Santa Maria da Feira Film Festival (Portugal) / Gramado Festival (Brazil) / São Paulo International Short Film Festival (Brazil) / Cuiabá Festival (Brazil) / Brazilian Film Festival of Miami (USA) / Cartagena International Cinema Festival (Colombia) / Aspen International Cinema Festival (USA) / Algarves Cinema Festival (Portugal) among others

+ Material available: Beta (English), 35 mm (Spanish)